



Dear WGCSA member,

Preparations for the 9th Annual PAR 4 Research On-line Auction have begun. PAR 4 Research was created in 2010 to assist in funding sustainable turfgrass and environmental research to benefit golfers, homeowners and everyone in between who enjoys a little green in their life. As turfgrass managers and green industry professionals, we are the primary beneficiaries of the cutting-edge science that comes from the skilled researchers at the University of Wisconsin-Madison, and as such, we need your help in maintaining the strong tradition of turfgrass research in Wisconsin.

With the support of PGA Professional, Steve Stricker, and our natural spring fever, the PAR 4 Research Auction has become a spring board for Wisconsin Golf in each of the last 8 golf seasons. Since the inaugural event, this event has raised over \$75,000! All proceeds were donated to the Wisconsin Turfgrass Association for turfgrass and environmental research funding.

There is such great potential for PAR 4 Research online auction growth and success as the WGCSA membership represents over 225 facilities. Yet only 25% of the facilities participated as donors. More facility participation is the **ONLY** way to help the PAR 4 Research effort grow. Your support allows golfers the opportunity to give directly back to research that helps our game, our industry and our Association.

The 2018 Par 4 Research online auction is targeted to run March 30th – April 8th (Master's Week). Time is of the essence and the first call for donations are to be confirmed by **February 15, 2018**. Please, talk to your course's decision maker(s) as soon as possible and consider donating to this very worthwhile cause. Popular auction items include but are not limited to:

- Foursome(s) with carts
- A stay-and-play package
- A lesson from your golf professional
- Season pass(es)

If your facility is willing to make a donation please complete the enclosed application and return to Brett Grams, Chapter Manager. He will again be processing all donations by loading them on the Auction Website for viewing.

If you have any questions or concerns, please do not hesitate to contact Brett at 920-643-4888. He can also provide assistance by helping you with letters or communications to your decision makers if needed.

Lastly, help us spread the word about this great cause! **Please communicate about the Par 4 Research Auction in your communications to your members or golfers during the winter months.** Our auction is timed to run during Masters Week and the start of the golfing season. The more people that know about our efforts the more money we can raise!

Thank you,
The PAR 4 Research Committee

