

# **WGCSA Web Ad Requirements and Submission Guidelines**

## ***Current Ad Prices can be found in the WGCSA Media Kit***

(Contracts and Billings are based on Calendar Year –Jan thru Dec)

*Prorating of Ad Contract and partial year contracts thru end of year may be considered.*



**The WGCSA offers random/rotating views of two ad spaces on each page of our chapter Website. The ads will load and run randomly on each page click or refresh. Each ad can also be “linked” to a webpage of advertisers choosing.**

### **Option 1. Top Banner Ad (Located at top of each webpage)**

Dimensions (Must be) 486 pixels wide x 60 pixels tall. Maximum of 100kb size file.

Format must be .jpg, .gif, or .swf (HTML5) files only.

### **Option 2. Side Banner Ad (Located on right side of each web page)**

Dimensions (Must be) 200 pixels wide x 300 pixels tall. Maximum of 100kb size file.

Format must be .jpg or .gif files only.

**Submission** – Please provided finished ads (in correct file types above) as email attachments to [bgrams@wgcsa.org](mailto:bgrams@wgcsa.org) . Please provide desired URL or Web Link that you wish to use with the web ad when submitting file.

Upon review and invoicing ads will be activated as requested.

The WGCSA encourages advertisers to provide updated ads throughout year. WGCSA is happy to change out/update ads based on advertisers schedule or update URL Links in ads as requested. Please provide all updates and requests via email to [bgrams@wgcsa.org](mailto:bgrams@wgcsa.org)

Additional Questions please contact Ch. Mgr. Brett Grams at 920-643-4888