

**SPRING  
BUSINESS & EDUCATIONAL MEETING**

**Tuesday February 27, 2018**

**South Hills G & CC  
1175 Fond du Lac Ave  
Fond du Lac, WI 54937**



***This event is open to ALL WGCSA Members and Staff/Guests!***

- 8:00 am **Registration and Continental Breakfast** *(included w/registration)*
- 8:30 am **“Putting the \$ Spot Model to Use”** – Dr. Paul Koch, Assoc. Prof. UW-Madison  
*How to implement the newly released Smith/Kearns Dollar Spot Model.*
- 9:15 am **“You Know you’re a Badass”** - Ms. Gina Rizzi, Pres., Arcus Marketing Group  
*What does everyone else see? Why does it matter?*
- 10:00 am **Break w/refreshments** *(included w/registration)*
- 10:15 am **“Course Renovations for the Superintendent”** – Mr. Kevin Norby, ASGCA  
Principal, Herfort-Norby GC Architects  
*Prepare yourself for your upcoming renovations.*
- 11:00 am **Lunch and WGCSA Business Meeting** *(included w/registration)* *Roasted turkey stack sandwich, w/veggies and chips and dessert.*  
**(please see agenda on next page/back)**
- 12:30 pm **“Using Growth Potential and MLSN”** - Dr. Doug Soldat, Prof., UW-Madison  
*You have heard about these measurements, but how do you use them?*

**Please complete this portion and mail with payment to address below OR Register Online (see below)**  
**Registration includes breakfast and lunch and is open to All WGCSA Members, and Staff/Guests.**

Facility: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Attendee: \_\_\_\_\_ PHONE: \_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_

Additional Attendee(s): \_\_\_\_\_

Number of people attending (All WGCSA members/guests welcome) # \_\_\_\_\_ x \$35.00 = \$ \_\_\_\_\_

**WGCSA Members and guests can register online.**  
Please go to [www.wgcsa.com](http://www.wgcsa.com) then click on EVENTS Page.  
Go to February 27<sup>th</sup> Spring Business Meeting and follow instructions.

**Mail with Payment to:**  
WGCSA  
N1922 VIRGINIA DR  
WAUPACA, WI54981

**WI Golf Course Superintendent Association**  
**Spring Business Meeting**  
**South Hills G & CC - Fond du Lac, WI**  
**February 27<sup>th</sup>, 2017**

**AGENDA**

- 1. Call to Order:**
- 2. Roll Call of Officers and Directors:**
- 3. Reading of Minutes from fall business meeting:**
- 4. Reading of Communications:**
- 5. Chapter Managers Report:**
- 6. Reports of Officers and Committees**
  - a. Presidents Report**
  - b. Treasurer Report**
  - c. Membership & Directory Committee**
    - 25 & 50 Year Member awards**
  - d. Golf & Arrangements Committee**
  - e. Scholarship and Research**
  - f. Education Committee**
  - g. Publicity Committee**
  - h. Governmental Regulations & Environmental Committees**
- 7. Unfinished Business**
- 8. New Business**
- 9. Good of the Association**
- 10. Closing**