

ANNOUNCING . . .

THE 54th ANNUAL WISCONSIN GOLF TURF SYMPOSIUM

Dedicated to the Memory of O.J. Noer

TITLE: "The Times They Are A-Changin'"

DATES: December 4th and 5th

PLACE: The American Club
Highland Drive
Kohler, Wisconsin
(920) 457-8000
(800) 344-2838

SPONSORS: Wisconsin Golf Course Superintendents Association
and
Milorganite Division – MMSD

COST: \$125.00 Pre-registration
\$150.00 Registration at the Door
\$ 25.00 Students, Educators or Extension Agents
(Only if pre-registered)

(Over)

THE PLACE

The American Club is located on Highland Drive in Kohler, Wisconsin. It is located one hour north of Milwaukee. Exit I-43 onto Highway 23 West (exit 126). Proceed 2/3 mile to County Trunk Y (Kohler exit).

The special symposium rate at the American Club is \$152.00 per night (single/double) and at the Inn on Woodlake, \$111 per night (single/double).

It is very important to make reservations by November 11th, 2019 to receive this rate. Mention Wisconsin Golf Course Superintendents Association, reservation number 8310KM when making reservations.

A block of rooms has been reserved and will be released to the public after this date and a higher rate will be in effect.

REGISTRATION FEE

Your registration fee* includes hors d'oeuvres on Wednesday, breakfast and lunch on Thursday. Please note that there are different registration fees for pre-registration, at-the-door registration, or for pre-registration of students, educators and extension personnel.

*Guests for the luncheon only on Thursday are welcome for the fee of \$25.00.

MORE INFORMATION

For more information regarding the Symposium, contact Jaime Staufenbeil at:

(414) 221-6816

jstaufenbeil@milorganite.com

-or-

WGCSA members can go to www.wgcsa.com. Log on to the website, proceed to calendar (click on the December 4th and 5th dates for details and to register).

Dear Golf Turf Professional:

The 54th annual Wisconsin Golf Turf Symposium is scheduled for Wednesday and Thursday, December 4th and 5th. The site remains at the American Club in Kohler, Wisconsin. The title of this year's turf symposium is **"The Times They Are A-Changin'"**
The symposium will begin **Wednesday afternoon** and run all day **Thursday**.

Enclosed is the symposium pre-registration form as well as additional information on the hotel. **WGCSA members may also register and pay for the event online at www.wgcsa.com. Log on to the website, proceed to calendar (click on the December 4th and 5th dates for details).** Complete registration and payment via PayPal as instructed. You will receive confirmation email when you have completed the registration and payment process.

Please note the registration is \$125.00 for those who pre-register and \$150.00 for registration at the door with a deadline of November 22nd, 2019. **November 11th at 5pm is the deadline for the hotel reservations.**

Please complete and return the forms as soon as possible so I can give an accurate count to the hotel.

The symposium registration desk will open at noon, with the program beginning promptly at 1:00 p.m.

On behalf of the symposium committee, we look forward to seeing you on December 4th.

Sincerely,

Jaime Staufenbeil-Milorganite Fertilizer
Wisconsin Golf Turf Symposium Committee

2019 Wisconsin Golf Turf Symposium

The Times They Are A-Changin’

The American Club
Kohler, Wisconsin

Wednesday, December 4th

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|--------------|--|
| 12:00 – 1:00 | Symposium Registration |
| 1:00 – 1:15 | Josh LePine, CGCS - 2019 WGCSA President
<i>Welcome - Opening Remarks</i> |
| 1:15 – 2:00 | Steve Randall-GCSAA
<i>Keynote -Communicating for Success in Changing Times</i> |
| 2:00 – 2:45 | Bill Maynard, CGCS
<i>Employee retention</i> |
| 2:45 – 3:00 | Break |
| 3:00 – 3:45 | Owen Butler, Scott Wedige & Tyler Knowles- Northwestern Mutual
<i>Financial health</i> |
| 3:45 – 4:30 | Chase Straw- University of Minnesota Horticulture
<i>Technologies for precision irrigation on golf courses</i> |
| 4:30 – 5:00 | Q and A Session |
| 5:00 | Refreshments and Conversation |

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Thursday, December 5th

MORNING

- 6:45 – 7:45 **Breakfast Buffet**
- 8:00 – 8:45 **Jerry Kienast-Reinders**
New Equipment – The New Normal!
- 9:00 – 9:45 **Todd Quitno-Lohman Companies**
Inspired Design... What's Moving the Needle These Days in Golf Architecture?
- 9:45 – 10:00 **Break**
- 10:00 – 10:45 **Mark Baden-Chief Meteorologist, WISN 12**
Is our weather changing? How climate change could impact golf courses in the future.
- 10:45– 11:30 **Dr. Travis Shaddox, Ph.D. Assistant Professor-U of Kentucky**
Simplifying Soil Test Interpretations for Turfgrass
- 11:30 – 12:00 **Q and A Session**
- 12:00 – 1:00 **Lunch**

AFTERNOON

- 1:00 – 2:30 **Panel Discussion Renovation**
TBD
- 2:30 – 3:15 **Bob Vavrek – Central Region Director, USGA Green Section**
2019 Year in Review