

2017 Industry Partners Pricing and Contract

For Details see 2017 Industry Partner Program Flyer (or online at www.wgcsa.com)

Platinum Level Partner

Includes all the items marked with "P"

Cost **\$5,255**

Pricing reflects 7% discount off individual member pricing.

Gold Level Partner

Includes all the items marked with "G"

Cost **\$4,465**

Pricing reflects 7% discount off individual member pricing.

Silver Level Partner (Optional FULL or HALF Page GR AD)

Includes all the items marked with "S"

Cost (Full Groots) **\$3,835** or Cost (Half Groots) **\$3,325**

Pricing reflects 7% discount off individual member pricing.

Grass Roots Journal Pricing

Award Winning Bi-Monthly Publication of the WGCSA

Advertising Contracts are for Full Year Only (6 issues)

ISSUE	MAIL	CLOSE	Ad Type	Ad Sizes	Member	Non-Member
Jan/Feb	Feb 1st	Jan 1st	Full Page	8.5x11	\$2200 P,G,SF	\$2,450
Mar/Apr	Apr 1st	Mar 1st	Half Page Multiple		\$1,650P SH	\$1,900
May/June	Jun 1st	May 1st	1/4 page	Multiple	\$1,300	\$1,550
Jul/Aug	Aug 1st	Jul 1st	1/8 page	Multiple	\$875	\$1,125
Sep/Oct	Oct 1st	Aug 1st	All Ads are 4 color, full bleed, ads can change each edition			
Nov/Dec	Dec 1st	Nov 1st	See website for complete details (www.wgcsa.com/advertising info)			

Web Site Advertising

Ad Type	Member	Non-Member	Dimensions	
Top Banner (.swf)	\$600 P,G	\$650	468x60 pixels	100kb max. file size
Side Banner	\$500 S	\$450	200x300 pixels	.jpg, .gif, .swf (HTML5) files only.

Meeting Sponsorships

Offerings	All 5 Events	Per Event	
Hole Sponsor Sign	\$500 P,G,S	\$150	These prices are unchanged from past years.
Flag Event Sponsor	\$500 P,G	\$150	
Beverage Cart Sponsor	Negotiable (call)		
Lunch Sponsor	Negotiable (call)		
Meeting Title Sponsor	Negotiable (call)		

Couples Dinner Sponsorship

Offerings	Cost
Hole In One	\$250 P
Birdie	\$150 G
Par	\$75 S

All sponsors will be recognized evening of event and in Grass Roots.

WI Hospitality Room in Orlando, FL (February 8th, 2017)

Offerings	Cost	
Hole In One	\$1000 P	These prices are unchanged from past years.
Birdie	\$500 G,S	
Par	\$250	

All sponsors will be recognized and shown on Power Point Show.

WGCSA MEMBERS HANDBOOK

Ad Type	Member	Non-Member	Directory Ad Sizes (live area)	
Full Page	\$600 P	\$650	4.5"x7.75"	These prices are unchanged from past years.
1/2 Page	\$350 G,S	\$400	4.5"x3.5"	
Back Cover Add'l	\$125		4.5"x7.75"	

Publishing Date - March 30; Materials due March 15

Ad Space Limited, 4 color-Located on Tabs and back cover only.

HIGH VISIBILITY FOR ENTIRE YEAR!

Your companies commitment total for 2017.

Please note we are asking for all sponsorships in this one streamlined form

WGCSA offers quarterly billing for all IP Packages. (Jan, Mar, Jun, Sep)

WGCSA offers split billing for all individual offerings (Jan, Jun)

Invoicing is available, Credit Card Payment is available.

Please sign and date below, Please fax to 888-790-7492 or Email to bgrams@wgcsa.com

Your Companies

Selections

(Fill in amounts)
(WGCSA will verify)

WGCSA will contact you with billing options

WGCSA will contact you with billing options

WGCSA will contact you with billing options

Individual Opportunities

(Fill in amounts)
(WGCSA will verify)



Your Authorized Signature

Date

Your Phone Number

Your Email Address

Questions? Please Contact Chapter Manager Brett Grams.

Phone 920-643-4888

Email bgrams@wgcsa.com

Thank You!