



Wisconsin Chapter
GCSAA

**Wisconsin Golf Course
Superintendents
Association**

2023 Industry Partner Information



WGCSA Industry Partnership

The WGCSA is thankful for the ongoing support of our Vendor Companies that have been and will continue to be integral to the success of our association. The WGCSA remains committed to continue offering the highest quality education, communications, networking events, and sharing of research to our membership. We are proud of our Grass Roots Magazine, our Monthly Meetings, and our well-trafficked website!

We simply cannot continue to offer our programs and events without the gracious support and sponsorship of the Vendor Member Companies like you. The WGCSA needs the support and sponsorship of the Industry Partners more than ever!

Partnership Opportunities



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There are many ways to support the WGCSA while promoting your company to our more than 400 green industry professional members. The best values are the Platinum, Gold, and Silver level partnerships that are discounted by 7%. **In 2023, these partners will be recognized in all official WGCSA communications and will be listed on our website.**

A la carte options are also available if the package partnerships don't suit your needs.

Please see the following pages for all the options.

2023 Industry Partners Pricing and Contract

For Details see 2023 Industry Partner Program Flyer (or online at www.wgcsa.com)

Platinum Level Partner

Includes all the items marked with "P"

Cost **\$5,000**

Pricing reflects 7% discount off individual member pricing.

Gold Level Partner

Includes all the items marked with "G"

Cost **\$4,400**

Pricing reflects 7% discount off individual member pricing.

Silver Level Partner (Optional FULL or HALF Page GR AD)

Includes all the items marked with "S"

Cost (Full Groots) **\$3,750** or Cost (Half Groots) **\$3,375**

Pricing reflects 7% discount off individual member pricing.

Grass Roots Journal Pricing

Award Winning Quarterly Publication of the WGCSA

Advertising Contracts are for Full Year Only (4 issues)

ISSUE	MAIL	CLOSE	Ad Type	Ad Sizes	Member	Non-Member
Jan/Feb	Mar 1st	Feb 15th	Full Page	8.5x11	\$1850 P,G,SF	\$2,000
Mar/Apr	Jun 1st	May 15th	Half Page	Multiple	\$1450 SH	\$1,600
May/Jun	Sep 1st	Aug 15th	1/4 page	Multiple	\$1,000	\$1,250
Jul/Aug	Dec 1st	Nov 15th	1/8 page	Multiple	\$725	\$975

All Ads are 4 color, full bleed, ads can change each edition

See website for complete details (www.wgcsa.com/advertising/info)

Web Site Advertising

Ad Type	Member	Non-Member	Dimensions
Top Banner(.swf)	\$750 P,G	\$800	468x60 pixels
Side Banner	\$600 S	\$650	200x300 pixels

100kb max. file size

.jpg, .gif, .swf (HTML5) files only.

Meeting Sponsorships

Offerings	All 4 Events	Per Event
Hole Sponsor Sign	\$500 P,G,S	\$150
Flag Event Sponsor	\$500 P,G	\$150
Beverage, Title, Spkr Sponsor	Negotiable (call)	
Assistants Mtg. Spns.	\$75 P,G,S	
Equipt. Mgr. Mtg. Spns.	\$75 P,G,S	

Couples Dinner Sponsorship

Offerings	Cost
Hole In One	\$250 P
Birdie	\$150 G
Par	\$75 S

All sponsors will be recognized evening of event and in Grass Roots.

WI Hospitality Room

Offerings	Cost
Hole In One	\$1000 P
Birdie	\$500 G,S
Par	\$250

All sponsors will be recognized during the event.

May Brewers Meeting Sponsorship

Ad Type	Member	Non-Member
Title Sponsor	\$500	\$600
Company Sponsor	\$350 P,G,S	\$400
Company Supporter	\$200	\$250

Your Company's

Selections

(Fill in amounts)

(WGCSA will verify)

WGCSA will contact you with billing options

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Individual Opportunities

(Fill in amounts)

(WGCSA will verify)

Your company's commitment total for 2023.

Please note we are asking for all sponsorships in this one streamlined form

WGCSA offers quarterly billing for all IP Packages. (Jan, Mar, Jun, Sep)

WGCSA offers split billing for all individual offerings (Jan, Jun)

Invoicing is available, Credit Card Payment is available.

Please sign and date below, Email to jschneider@wgcsa.com



Your Authorized Signature

Date

Your Phone Number

Your Email Address

Questions? Please Contact Chapter Manager Jake Schneider.

Phone 920-643-4888

Email jschneider@wgcsa.com

Thank You!