

# WGCSA PRESENTS THE 10<sup>TH</sup> ANNUAL ASSISTANT SUPERINTENDENT SEMINAR

**Friday, March 30th, 2018**

**Whispering Springs Golf Club  
380 Whispering Springs Drive  
Fond du Lac, WI 54937**



*This event is organized and created by the Class C Assistants Committee and is geared for the Assistant Superintendents and other staff members at your club. Superintendents and other members may find the topics interesting and are encouraged to attend!*

## “So You Want To Be A Boss, Huh?”

***This event is open to ALL Asst. Superintendents and all WGCSA Members and Staff!***

- 8:15 am      **Registration and Continental Breakfast**
- 9:00 am      “Workplace Culture: Why it matters and what you can do to improve it.”  
**Carlos Arraya, CGCS, Golf Course Superintendent, Bellerive Country Club, St. Louis Missouri**  
Regardless if you’re first in command or second, it is important to establish and maintain a good workplace culture. Discover how to improve employee satisfaction, increase productivity and build a positive team-oriented workplace environment.
- 10:15 am      “Budgeting Workshop”  
**Jim Van Herwynen, CGCs, South Hills Golf & CC**  
**Luke Scharf, PGA Professional, South Hills Golf & CC**  
Understand the process of developing a budget that not only involves the golf management side of things, but the entire operation as a whole.
- 10:45 am      Break
- 10:55 am      “How to Write a Sustainable Spray Program for your Facility”  
**Steve Abler, Reinders**  
Writing your own chemical program can be a challenge; what to spray, when to spray it and how much will it cost. Learn what to consider when creating your own program as well as what others are currently doing in the industry.
- 11:45 am      **Lunch & Networking (included with registration)**
- 12:30 pm      Roundtable Discussion: “Developing a Relationship Between Assistant & Superintendent: Being friends, but also knowing the work relationship”  
**Zach Reineking, Director of Golf Course Operations, Erin Hills Golf Course**  
**Dustin Riley, Golf Course Superintendent, Oconomowoc Golf Club**  
**Bill Stein, Golf Course Superintendent, Minocqua Country Club**  
**Carlos Arraya, CGCS, Golf Course Superintendent, Bellerive Country Club, St. Louis Missouri**  
Hear from the industry leaders and their assistants on what it takes to build and maintain a healthy work relationship and the boundaries that are set by each individual.
- 1:30 pm      “Becoming the Boss”  
**Patrick Finlen, CGCS, General Manager, The Olympic Club, San Francisco, California**  
Learn practical & proven methods to become a leader and not just a boss.

**Please complete this portion and mail with payment to address below OR Register Online ([wgcsa.com](http://wgcsa.com))**  
*Registration includes breakfast and lunch and is open to All Assistant Supts., WGCSA Members, and/or staff.*

Facility: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Attendee: \_\_\_\_\_ PHONE: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Additional Attendee(s): \_\_\_\_\_

No. of Assistants/Staff attending (WGCSA Class C members and fellow staff) #\_\_ x \$25.00 = \$\_\_\_\_\_

No. of Superintendents/Other attending (All other WGCSA members/guests) #\_\_ x \$35.00 = \$\_\_\_\_\_

**Please Register Online OR Remit Payment to: WGCSA - N1922 Virginia Drive - Waupaca, WI 54981**